## Digital Degree Certificates for Higher Education in Brazil

Cristiane Dias Lepiane, Fernando Lauro Pereira, Giovani Pieri, Douglas Martins, Jean Everson Martina and Mauro Luiz Rabelo @ DocEng 2019 - Berlin/Germany









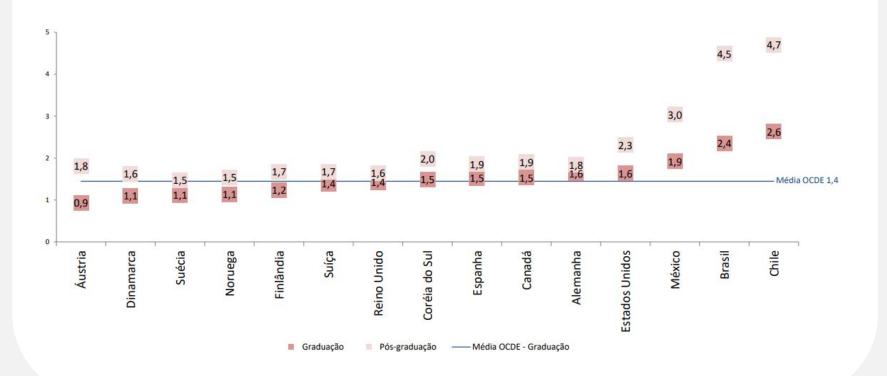






### WHAT DOES A HIGHER EDUCATION DEGREE CERTIFICATE MEANS FOR PEOPLE?

Income of workers (25 to 64 years old) with higher education (undergraduate and postgraduate) and of workers with high school education



#### **FORGERY**





fraudulenta.

GOIÁS TVANHANGUERA



### PMs são investigados por conseguirem promoção usando diplomas falsos

Entre os casos estão três militares que apresentaram diploma de curso de Teologia



### DIGITAL DOCUMENTS IN BRAZIL















#### **LEGISLATION**

#### DAU / MEC Ordinance No. 33 of August 2, 1978

Provides regulations for the issuance and registration of undergraduate degree certificates by Higher Education Institutions belonging to the Federal Education System.

#### MEC Ordinance No. 330, of April 5, 2018

Provides regulations for the issuance and registration of digitally signed undergraduate degree certificates by Higher Education Institutions belonging to the Federal Education System.

#### MEC Ordinance No. 1095, of October 25, 2018

Provides regulations for the transparency, issuance and registration of undergraduate degree certificates in the Federal Education System.

#### MEC Ordinance No. 554 of March 11, 2019

Provides technical regulations for the issuance and registration of digitally signed undergraduate degree certificates by Higher Education Institutions belonging to the Federal Education System by March 2021



### DOCUMENT DESIGN STRATEGY

### Documents must be digitally signed using ICP-Brasil digital certificates

ICP-Brasil digital certificates a legally equivalent to hand written signatures

#### Documents must be maintained secure for long periods of time

Advanced signatures are standardised in ICP-Brasil

#### Use a composable document structure

Multiple authors complementing multiple documents with extra information

#### Build on top of existing digital documents in Brazil

2500+ HEIs that need to acquire this technology



### **DOCUMENT DESIGN**

#### Degree certificates and auxiliary files are XMLs

PDFs were larger, and replicate a lot of graphical information

XMLs allow us to 'disassemble' the document into database rows

**Unique URL for each Degree Certificate** 

**Comfort Document** 

People want to hang degree certificates on their walls

**Compliance Checker** 

**National Degree Certificate Database** 

Transparency and Data Mining









### GRADUATE XML FILE GENERATION

```
v<Diploma xmlns="http://portal.mec.gov.br/diplomadigital/arquivos-em-xsd">
 v<infDiploma id="VDip86026813780732079053525338267484893079102081" versao="1.00">
   v<DadosDiploma id="Dip86026813780732079053525338267484893079102081">
     ▶ <Diplomado>...</Diplomado>
     ▶ <DadosCurso>...</DadosCurso>
     ▼<IesEmissora>
        <Nome>UNIVERSIDADE FEDERAL DE SANTA CATARINA</Nome>
        <CodigoMEC>585</CodigoMEC>
        <CNPJ>83899526000182</CNPJ>
      <Endereco>...</Endereco>
      ▶ < Credenciamento>... < / Credenciamento>
      ▶ <Recredenciamento>...</Recredenciamento>
      ▶ <Mantenedora>...</Mantenedora>
      </IesEmissora>
    ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-1">...</ds:Signature>
    ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-2">...</ds:Signature>
    ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-3">...</ds:Signature>
    </DadosDiploma>
   ▶ <DadosRegistro id="RDip86026813780732079053525338267484893079102081">...</DadosRegistro>
 ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-7">...</ds:Signature>
 </Diploma>
```









### GRADUATE XML FILE GENERATION

```
▼<xs:complexType name="TDadosDiplomado">
 ▼<xs:annotation>
    <xs:documentation>Dados do Diplomado</xs:documentation>
   </xs:annotation>
 ▼<xs:sequence>
    <xs:element name="ID" type="TId"/>
    <xs:group ref="GPessoa"/>
    <xs:element name="Nacionalidade" type="TNacionalidade"/>
    <xs:element name="Naturalidade" type="TNaturalidade"/>
    <xs:element name="CPF" type="TCpf"/>
    <xs:element name="RG" type="TRg"/>
    <xs:element name="DataNascimento" type="TData"/>
   </xs:sequence>
 </xs:complexType>
▼<xs:complexType name="TDadosIesEmissora">
 ▼<xs:annotation>
    <xs:documentation>Dados da IES Emissora</xs:documentation>
   </xs:annotation>
  ▼<xs:sequence>
    <xs:element name="Nome" type="TNomeIES"/>
    <xs:element name="CodigoMEC" type="TCodIESMEC"/>
    <xs:element name="CNPJ" type="TCnpj"/>
    <xs:element name="Endereco" type="TEndereco"/>
    <xs:element name="Credenciamento" type="TAtoRegulatorio"/>
    <xs:element name="Recredenciamento" type="TAtoRegulatorio"/>
    <xs:element minOccurs="0" name="RenovacaoDeRecredenciamento" type="TAtoRegulatorio"/>
   v<xs:element minOccurs="0" name="Mantenedora">
    ▼<xs:complexType>
      ▼<xs:sequence>
         <xs:element name="RazaoSocial" type="TRazaoSocial"/>
         <xs:element name="CNPJ" type="TCnpj"/>
         <xs:element name="Endereco" type="TEndereco"/>
        </xs:sequence>
      </xs:complexType>
    </xs:element>
   </xs:sequence>
 </xs:complexType>
```







</DadosDiploma>

### INTEGRATION WITH DIGITAL SIGNATURES SYSTEM

```
v<ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-1">
 ▶ <ds:SignedInfo>...</ds:SignedInfo>
 ▶ <ds:SignatureValue Id="SignatureValueID-1">...</ds:SignatureValue>
 ▼<ds:KeyInfo>
   v<ds:X509Data>
      <ds:X509SubjectName>
       CN=HUMBERTO PEREIRA VECCHIO, OU=Autoridade Certificadora SERPROACF, OU=ARSERPRO, OU=Pessoa Fisica A3,0=ICP-Brasil,C=BR
      </ds:X509SubjectName>
    ▶ <ds:X509Certificate>...</ds:X509Certificate>
    </ds:X509Data>
  </ds:KeyInfo>
 ▶ <ds:Object>...</ds:Object>
 </ds:Signature>
v<ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-2">
 ▶ <ds:SignedInfo>...</ds:SignedInfo>
 ▶ <ds:SignatureValue Id="SignatureValueID-2">...</ds:SignatureValue>
 ▼<ds:KeyInfo>
   ▼<ds:X509Data>
     ▼<ds:X509SubjectName>
       CN=UBALDO CESAR BALTHAZAR, OU=Autoridade Certificadora SERPROACF, OU=ARSERPRO, OU=Pessoa Fisica A3, O=ICP-Brasil, C=BR
      </ds:X509SubjectName>
    ▶ <ds:X509Certificate>...</ds:X509Certificate>
    </ds:X509Data>
  </ds:KevInfo>
 ▶ <ds:Object>...</ds:Object>
 </ds:Signature>
v<ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-3">
 ▶ <ds:SignedInfo>...</ds:SignedInfo>
 ▶ <ds:SignatureValue Id="SignatureValueID-3">...</ds:SignatureValue>
 ▼<ds:KeyInfo>
   ▼<ds:X509Data>
    ▼<ds:X509SubjectName>
       CN=UNIVERSIDADE FEDERAL DE SANTA CATARINA,OU=Autoridade Certificadora SERPROACF,OU=ARSERPRO,OU=Pessoa Juridica A3,0=ICP-Brasil,L=FLORIANOPOLIS,ST=SC,C=BR
      </ds:X509SubjectName>
    ▶ <ds:X509Certificate>...</ds:X509Certificate>
    </ds:X509Data>
  </ds:KeyInfo>
 ▶ <ds:Object>...</ds:Object>
 </ds:Signature>
```









### GENERATION OF ACADEMIC REGISTRATION XML

```
▼<DocumentacaoAcademicaRegistro xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xmlns="http://www.w3.org/2001/XMLSchema-instance" xmlns="ht
    novaVersao/DocumentacaoAcademicaRegistroDiplomaDigital v1.00.xsd">
     v<RegistroReg versao="1.00" id="ReqDip12740759441001589315948267559936485636267328">
           ▶ <DadosDiploma id="Dip12740759441001589315948267559936485636267328">...</DadosDiploma>
           ▼<DadosPrivadosDiplomado>
                ▶ <Filiacao>...</Filiacao>
                 ▼<HistoricoEscolar>
                       ▼<MatrizCurricular>
                            ▼<DisciplinaCursada>
                                       <Disciplina>INE5381</Disciplina>
                                      <Periodo>20041</Periodo>
                                       <Nota>9.50</Nota>
                                  ▼<Docentes>
                                        ▼<Docente>
                                                  <Nome>MAURO ROISENBERG</Nome>
                                                 <Titulacao>Doutorado</Titulacao>
                                            </Docente>
                                      </Docentes>
                                </DisciplinaCursada>
                            ▶ <DisciplinaCursada>...</DisciplinaCursada>
                            ▶ <DisciplinaCursada>...</DisciplinaCursada>
                            ▶ <DisciplinaCursada>...</DisciplinaCursada>
```









### GENERATION OF ACADEMIC REGISTRATION XML

```
v<xs:complexType name="TTermoResponsabilidade">
 ▼<xs:annotation>
    <xs:documentation>Tipo Termo Responsabilidade</xs:documentation>
   </xs:annotation>
 ▼<xs:sequence>
    <xs:element minOccurs="1" maxOccurs="1" name="Nome" type="TNome"/>
    <xs:element minOccurs="1" maxOccurs="1" name="CPF" type="TCpf"/>
    <xs:element minOccurs="1" maxOccurs="1" name="Cargo" type="TString"/>
    <xs:element minOccurs="0" maxOccurs="1" name="AtoDesignacao" type="TPdfA"/>
   </xs:sequence>
 </xs:complexType>
v<xs:complexType name="TDocumentacaoComprobatoria">
 ▼<xs:annotation>
    <xs:documentation>Tipo Documentação Comprobatória</xs:documentation>
   </xs:annotation>
 ▼<xs:sequence>
   v<xs:element minoccurs="1" maxoccurs="unbounded" name="Documento">
     ▼<xs:complexType>
      ▼<xs:simpleContent>
        ▼<xs:extension base="TPdfA">
           <xs:attribute name="tipo" type="TTipoDocumentacao" use="required"/>
           <xs:attribute name="observacoes" type="TString" use="optional"/>
         </xs:extension>
       </xs:simpleContent>
      </xs:complexType>
    </xs:element>
  </xs:sequence>
 </xs:complexType>
```







# REGISTRATION COMPLEMENT FOR DEGREE CERTIFICATE AT THE REGISTRAR INSTITUTION

```
v<Diploma xmlns="http://portal.mec.gov.br/diplomadigital/arquivos-em-xsd">
 v<infDiploma id="VDip86026813780732079053525338267484893079102081" versao="1.00">
   > <DadosDiploma id="Dip86026813780732079053525338267484893079102081">...</DadosDiploma>
   ▼<DadosRegistro id="RDip86026813780732079053525338267484893079102081">
    ▶ <IesRegistradora>...</IesRegistradora>
    ▼<LivroRegistro>
       <LivroRegistro> :/LivroRegistro>
       <NumeroFolhaDoDiploma>97</NumeroFolhaDoDiploma>
       <NumeroSequenciaDoDiploma>2</NumeroSequenciaDoDiploma>
       <ProcessoDoDiploma>
                                             </ProcessoDoDiploma>
       <DataColacaoGrau>2019-03-15</DataColacaoGrau>
       <DataExpedicaoDiploma>2019-03-15/DataExpedicaoDiploma>
       <DataRegistroDiploma>2019-03-15</DataRegistroDiploma>
      ▼<ResponsavelRegistro>
         <Nome>Miriam Marques Moreira Reibnitz</Nome>
         <CPF> </CPF>
         <IDouNumeroMatricula>88778</IDouNumeroMatricula>
       </ResponsavelRegistro>
      </LivroRegistro>
      TdDocumentacaoAcademica>RedDip86026813780732079053525338267484893079102081
    ▶ <Seguranca>...</Seguranca>
    ><ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-4">...</ds:Signature>
    ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-5">....</ds:Signature>
    ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-6">....</ds:Signature>
    </DadosRegistro>
  </infDiploma>
 ><ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-7">...</ds:Signature>
 </Diploma>
```







</ds:Object>
</ds:Signature>

# REGISTRATION COMPLEMENT FOR DEGREE CERTIFICATE AT THE REGISTRAR INSTITUTION

```
▶ <Seguranca>...</Seguranca>
  ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-4">...</ds:Signature>
  ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-5">...</ds:Signature>
  ▶ <ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-6">...</ds:Signature>
  </DadosRegistro>
 </infDiploma>
v<ds:Signature xmlns:ds="http://www.w3.org/2000/09/xmldsig#" xmlns:xades="http://uri.etsi.org/01903/v1.3.2#" Id="Sign-7">
 ▶ <ds:SignedInfo>...</ds:SignedInfo>
 ▶ <ds:SignatureValue Id="SignatureValueID-7">...</ds:SignatureValue>
 ▼<ds:KeyInfo>
   ▼<ds:X509Data>
    ▼<ds:X509SubjectName>
       CN=UNIVERSIDADE FEDERAL DE SANTA CATARINA, OU=Autoridade Certificadora SERPROACF, OU=ARSERPRO, OU=Pessoa Juridica A3, O=ICP-Brasil, L=FLORIANOPOLIS, ST=SC, C=BR
      </ds:X509SubjectName>
    <ds:X509Certificate>...</ds:X509Certificate>
    </ds:X509Data>
  </ds:KevInfo>
 veds Objects
  ▼<xades:QualifyingProperties Id="QualProperties-7" Target="#Sign-7">
    ▼<xades:SignedProperties Id="SigProperties-7">
      ▶ <xades:SignedSignatureProperties>...</xades:SignedSignatureProperties>
      ▶ <xades:SignedDataObjectProperties>...</xades:SignedDataObjectProperties>
     </xades:SignedProperties>
    ▶ <xades:UnsignedProperties>...</xades:UnsignedProperties>
    </xades:QualifyingProperties>
```









### INDIVIDUAL WEBSITE FOR EACH DEGREE CERTIFICATE











### INDIVIDUAL WEBSITE FOR EACH DEGREE CERTIFICATE

п		C	-
.,	K		u

Nome

Habilitação Bacharelado em Direito

Reconhecimento Decreto nº 20334 de 1946-01-07, DOU 1946-02-01

Código no MEC 14223

#### **DADOS DE REGISTRO**

Livro Registro

Número da Folha do Diploma

Número Sequência do Diploma

Processo do Diploma

Data de Expedição do Diploma 2019-03-15

Data de Registro do Diploma 2019-03-15

Responsável pelo Registro Miriam Marques Moreira Reibnitz, Matrícula 88778









### VISUAL REPRESENTATION OF DIGITAL DEGREE CERTIFICATE











### VISUAL REPRESENTATION OF DIGITAL DEGREE CERTIFICATE

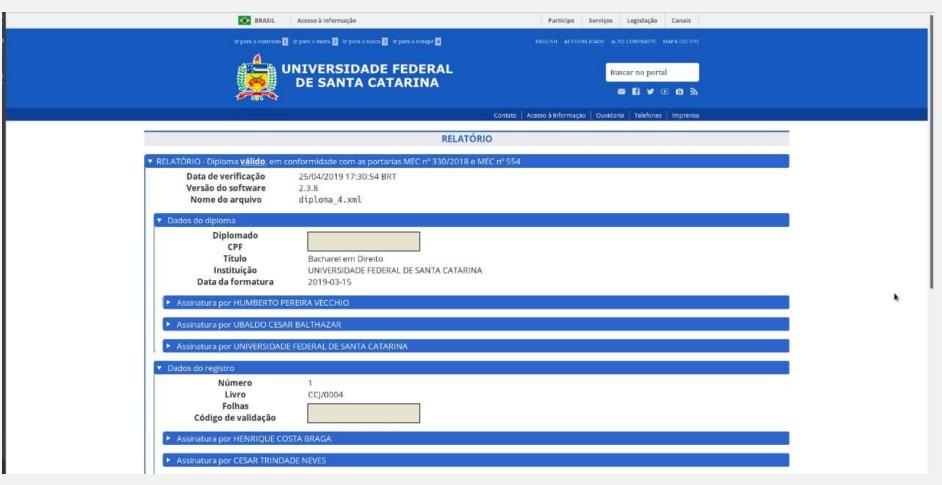
Matricula CAGR: 12205603 Universidade Federal de Santa Catarina, recredenciada: Portaria nº 134/2013/MEC. Curso Reconhecido pelo Decreto Federal 20334, de 07/01/1946, publicado no Diário Oficial da União de Universidade Federal de Santa Catarina Pró-Reitoria de Graduação Departamento de Administração Escolar DIPLOMA REGISTRADO nos termos da Lei nº9394/96, Artigo 48 e Parágrafo nº: 1º, de 20 de dezembro de 1996. Informações do Registro Florianópolis, 15 de Março de 2019 Original Assinado Segundo a Portaria 554/2019/MEC Miriam Marques Moreira Reibnitz Divisão de Expedição e Registro de Diplomas Matricula: 88778 Original Assinado Segundo a Portaria 554/2019/MEC Henrique Costa Braga Chefe da Divisão de Expedição e Registro de Diplomas Portaria 2574/2018/GR Original Assinado Segundo a Portaria 554/2019/MEC Cesar Trindade de Neves Diretor do Departamento de Administração Escolar Matrícula: Portaria 998/2016/GR







### DEGREE CERTIFICATES COMPLIANCE CHECKER









### DEGREE CERTIFICATES COMPLIANCE CHECKER

	nestice comité :	per nas				
<ul> <li>Dados do registr</li> </ul>	0					
L Fo	mero 1 ivro CCJ/0004 olhas 103 e validação					
<ul> <li>Assinatura por</li> </ul>	HENRIQUE COSTA BRAGA					
► Assinatura por	CESAR TRINDADE NEVES					
► Assinatura por	MIRIAM MARQUES MOREIRA REIE	BNITZ				
▼ Assinatura de ar	quivamento					
	r UNIVERSIDADE FEDERAL DE SANT ssinatura Válida	A CATARINA				
Caminho Estrutur Cifra Resumo Atribut	de certificação Válido	nidade com o padrão penas				
	Acesso à Informação	Redes Sociais	RSS	UFSC		
	Carta de Serviços Consulta de Processos Perguntas Perguntes Plano de Deservolvimento Institucional Sistema de Informação ao Cidadão Transparência Pública	Facebook Instagram Twitter YouTube	Assine O que 67	Concursos Egresios Identidade Visual Noticos Oportunidades internacionals Vestibular		
					CNP): 83.899.526-0001/82 Central: (48) 3721-9000	
	Acesso & Starmages					
	Desenvolvido com o CMS de código a	berto Wordpress				



### THE REST OF THE PROPOSAL...



#### A nation-wide central repository

Stop registering the degree certificates at Universities

More transparency to the society

A mobile app so that people can carry their degree certificate with them

#### Data mining techniques at central repository

Catch rogue employees issuing degree certificates

Help the Federal Government to evaluate policies

### ECONOMICS OF PAPER BASED DEGREE CERTIFICATES AT UFSC



Pessoa Envolvidas	Quantidade	Salário (médio)	Valor Hora	Quantidades de Horas	Custo/Diploma
Secretários de Curso	1	R\$4,108.53	R\$25.68	0.5	R\$12.84
Coordenador de Curso	1	R\$9,763.64	R\$61.02	1	R\$61.02
Tecnico DAE	4	R\$47,029.52	R\$293.93	0.5	R\$146.97
Reitor	1	R\$30,738.00	R\$192.11	0.05	R\$9.61
Tecnicos Gabinete	1	R\$15,253.79	R\$95.34	0.05	R\$4.77
Movimentação	1	R\$4,108.53	R\$25.68	2	R\$51.36
Arquivista	1	R\$15,700.59	R\$98.13	1	R\$98.13
Somatório	10	R\$126,702.60	R\$791.89	5.1	R\$384.69
Média	>	R\$15,253.79			

### € 85.00/degree certificate

Média de tempo gasto para registrar e emitir um Diploma Horas trabalhadas por diploma: 5.1

	R\$390.26
Sistemas	R\$0.96
Pessoas	R\$384.69
·	

€ 639,400.00/year

Numero de Diplomas 7500

Gasto total Estimado **R\$2,926,979.27** 

### ECONOMICS OF DIGITAL DEGREE CERTIFICATES AT **UFSC**



Pessoa Envolvidas	Quantidade	Salário (médio)	Valor Hora	Quantidades de Horas	Custo/Diploma
Secretários de Curso	1	R\$4,108.53	R\$25.68	0.2	R\$5.14
Coordenador de Curso	1	R\$9,763.64	R\$61.02	0.6	R\$36.61
Tecnico DAE	2	R\$23,514.76	R\$146.97	0.25	R\$36.74
Reitor	1	R\$30,738.00	R\$192.11	0.0001	R\$0.02
Tecnicos Gabinete	1	R\$15,253.79	R\$95.34	0.03	R\$2.86
Movimentação	0	R\$0.00	R\$0.00	0	R\$0.00
Arquivista	0	R\$0.00	R\$0.00	0	R\$0.00
Somatório	6	R\$83,378.72	R\$521.12	1.1	R\$81.37
Média	>	R\$9,763.64			

### € 18.50/degree certificate

R\$0.02 Papel R\$81.37 Pessoas R\$3.76 Sistemas

R\$85.15

Média de tempo gasto para registrar e emitir um Diploma Digital

Horas trabalhadas por diploma. 1.1

€ 139,500.00/year

Numero de Diplomas por ano

7500

Gasto total Estimado R\$638,605.66

### ECONOMICS OF DIGITAL DEGREE CERTIFICATES AT COUNTRY LEVEL





		Categoria Administrativa				
Estatísticas Básicas	Total Geral		Pública			
	Total Gelal	Total	Federal	Estadual	Municipal	Privada
Número de Instituições	2.537	299	110	128	61	2.238
Educação Superior - Graduação						
Curso <sup>1</sup>	37.962	10.526	6.503	3.442	581	27.436
Matrícula	8.450,755	2.077.481	1.324.984	660.854	91.643	6.373.274
Ingresso Total	3.445.935	580.936	362.005	194.081	24.850	2.864.999
Concluinte	1.264.288	259.302	156.918	85.886	16.498	1.004.986
Educação Superior - Sequencial de Forma	ıção Específica	C 1	00 40	7 50	0.00/	
Matrícula	993	€ 1	03,40	<i>)7</i> ,50	<u>0.00/</u>	year,
Educação Superior - Pós-Graduação Scrio	cto Sensu					
Matrícula	288.590	245.131	170.803	73.048	1.280	43.459
Total geral						
Matrícula Total	8.740.338	2.322.966	1.495.829	734.214	92.923	6.417.372
Função Docente em Exercício 23	384.474	173.868	117.043	50.385	6.440	210.606
Docente em Exercício 24	351.906	172.053	116.358	49.381	6.314	179.853

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